

# University of Pretoria Yearbook 2019

## Business plan 700 (ENP 700)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	30.00
<b>Programmes</b>	<a href="#">PGDip Entrepreneurship</a>
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Semester 2

### Module content

Idea Generation and Business Start-up

- The Business Plan – preparation, evaluation
- The financial aspects as part of the business plan

Break-even analysis

Financial statements

Budget

- What potential financiers look for in business plan

Business partners

Venture capitalists

Commercial banks

Designing a business model and case towards drafting a complete business plan for both the start-up and financing requirements in Africa.

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